

Make only what sells

Apparel production is notoriously wasteful. But with our sell-first manufacturing platform, your business doesn't have to be.

How it works

Our technology enables brands and manufacturers to make clothing in response to real-time sales – quickly, efficiently and sustainably.

Set up

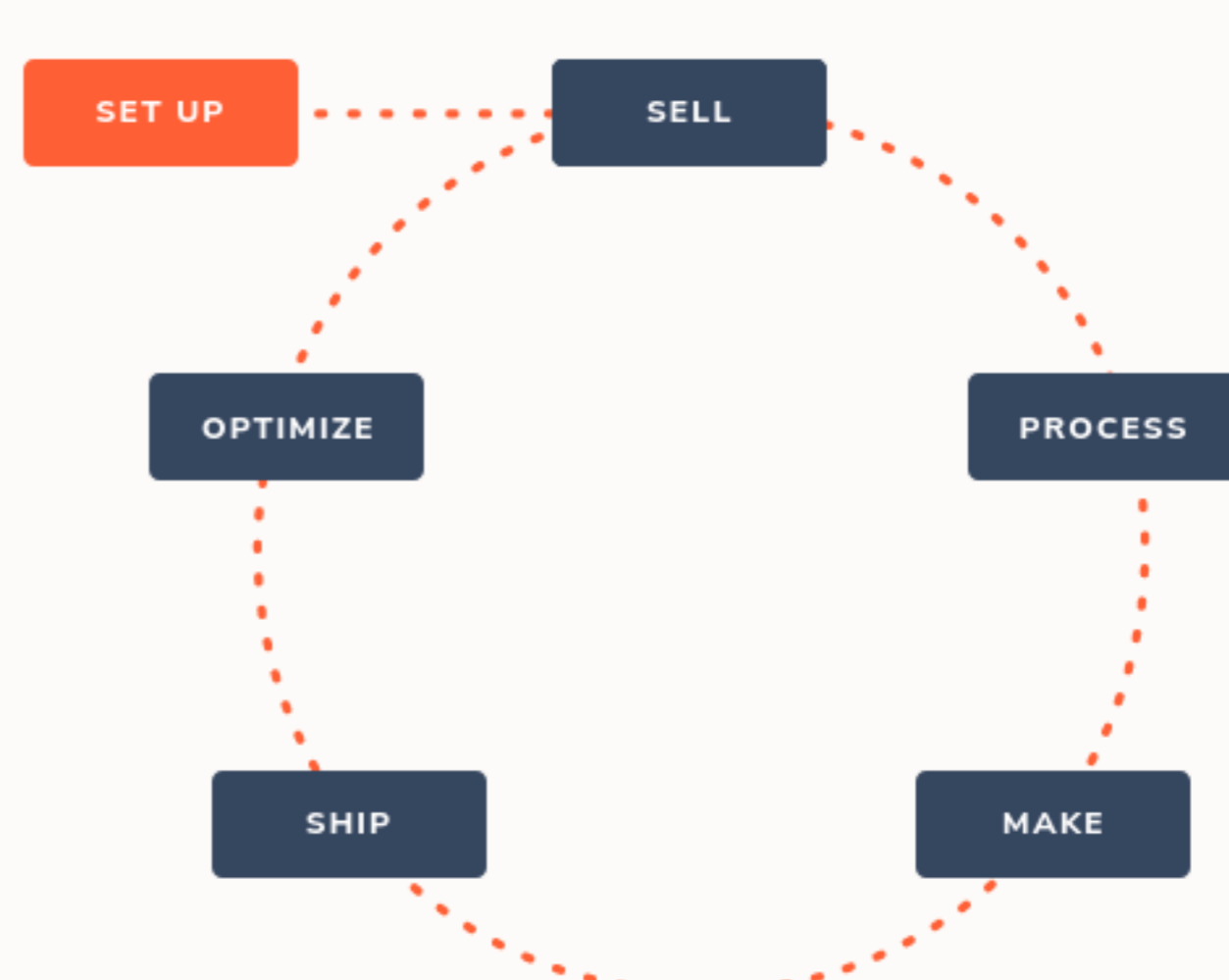
Connect e-commerce to manufacturing via the Trim platform. Then optimize and integrate product patterns.

Sell

Process

Make

Optimize



Trim has not only helped us move closer to our sustainability targets, but by enabling us to offer customized products, we've also been able to reach new customers and reduce returns!

Oliver Lange, Head of H&M beyond.



Now you can...



Increase profits, decrease costs

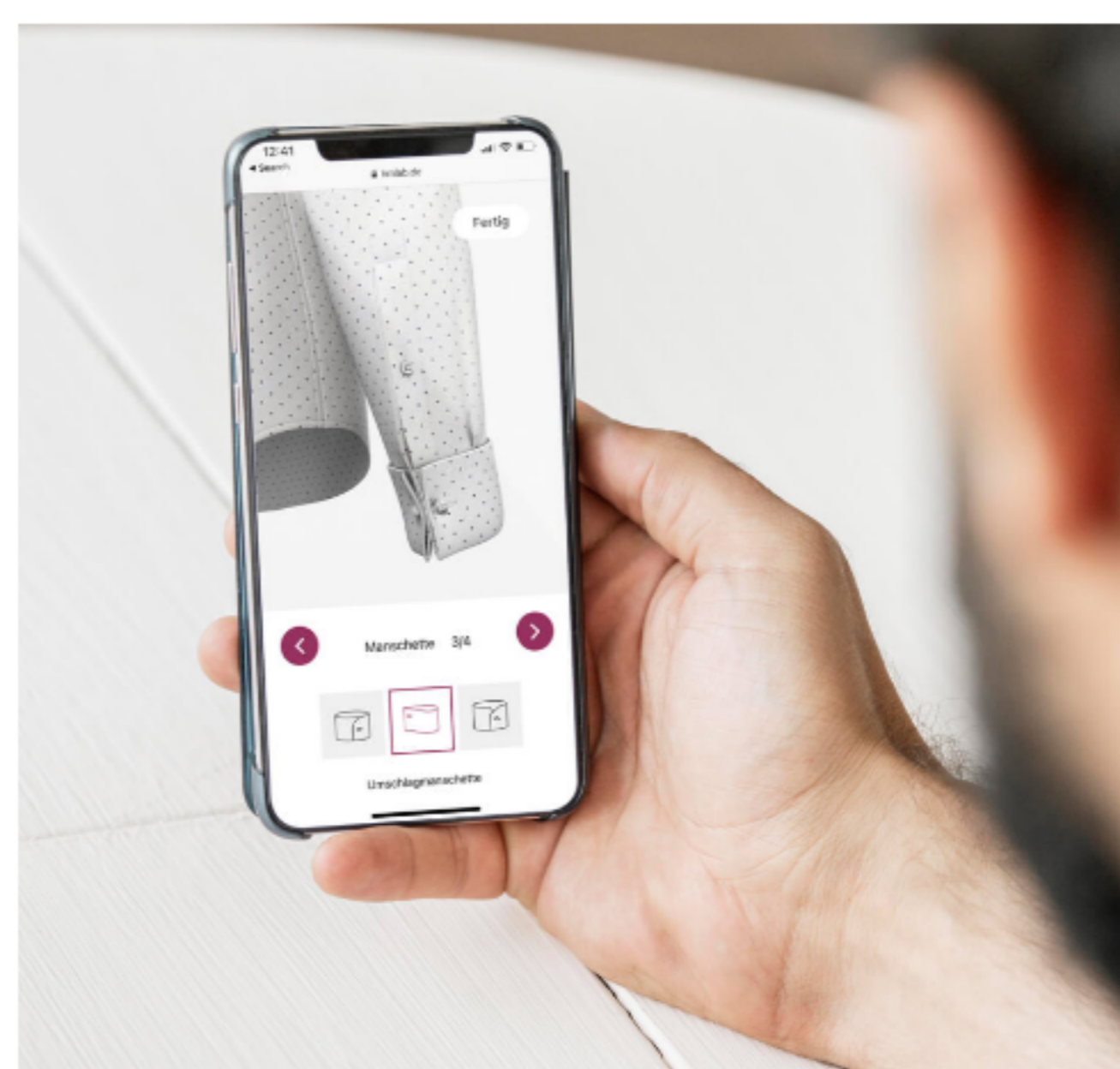
Sell everything you make by making only what you sell. No more:

- ✗ overproduction or stockout losses
- ✗ forced discounting to clear stock
- ✗ gambling capital on large pre-orders
- ✗ maintaining expensive inventories



Make consumer-centric products

Get more customer loyalty, broader appeal, and fewer returns. Whether through more inclusive sizing ranges or fully customizable garments, you can now offer each customer their perfect product.



Be more sustainable and transparent

Making your sustainability goals profitable is the surest way to achieving them. The Trim platform solves overproduction waste, improves transparency in your supply chain, and can even reduce shipping distances.



Unlock innovation-friendly supply chains

Build agility into your supply chains and collect data insights on consumers and changing trends, empowering you to consistently innovate and stay ahead of competitors.



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